



Project Title: INNOCRAFTS (INNOvating entrepreneurship policies in the CRAFTS sector)

Programme: Interreg IV C

Municipality of Florence: Coordinator

Reference Unit: Economic Promotion Unit

Budget: € 2.440.000,00

Status: Concluded

Opening date: 01/01/2012

Closing date: 31/12/2014

Submitted: 2011

Partnerships: Bistrita Municipality (Romania), Regional Association of Municipalities "Central Stara Planina", Burgas Municipality (Bulgaria), Aalto University School of Art and Design (Finland), Riga City Council - Department of Education, Culture and Sports, Vilnius City Municipal Government Administration (Latvia), Reims City Council (France), Crafts Council of Ireland (Ireland), Budapest Enterprise Agency (Hungary), Slovak Chamber of Commerce and Industry (Slovak Republic), National Association of Italian Municipalities Tuscany (Italy), National Institute of Arts and Crafts (France), Public Foundation The Legacy of al-Andalus (Spain), Chamber of Commerce of Barcelona (Spain)

Objectives and activities: This project aims to provide traditional arts and crafts with solutions and practical instruments to initiate growth and development within the local and regional economies of art cities. These solutions and instruments are going to be developed by sharing and exchanging experiences and knowledge between European cities who encounter the same problems. The main goal is to jointly arrange for strategies and policies of local and regional development to support and stimulate traditional arts and craft businesses.

Website: <http://www.innocrafts.eu/>