



**Project Title:** MARAKANDA

**Programme:** ENPI CBCMED

**Municipality of Florence:** Coordinator

**Reference Unit:** Economic Promotion Unit

**Budget:** € 1.355.000.000

**Status:** Completed

**Opening date:** 01/02/2012

**Closing date:** 31/10/2015

**Submitted:** 2009

**Partnerships:** Comune di Genova, Università di Genova, Comune di Favara, Plural Centro Studi Europeo (Italy), Centro Nazionale di Ricerche (Egypt), Istituto dei Mercati di Barcellona (Spain), Unione dei Comuni di Xanthi (Greece), Comune di Limassol (Cyprus), Mercato Souk el Tayeb (Lebanon), Conservatoria Cucine del Mediterraneo (France)

**Objectives and activities:** The general objective of this project is to foster social and economic development between the partner cities. This will be done by establishing a cross-border cluster of historic markets on the Mediterranean basin, strengthening public relations and synergies among public institutions, business operators, and industry experts in the areas of arts and crafts to high quality agriculture and food products. By involving local stakeholders, this project aims to design and experiment with new means and instruments to improve local policies and encourage promotion and networking of arts and crafts, and high quality food products.

**Website:** <http://www.marakanda.eu/>