



**Project Title:** ELECTRA (ELEctric City TRAnsport)

**Programme:** CIP-IEE-2012 (STEER)

**Coordinator:** Municipality of Genova (Italy)

**Municipality of Florence:** Partner

**Reference Unit:** European Projects Unit

**Budget:** € 1.266.186,00

**Status:** Completed

**Opening date:** 01/07/2013

**Closing date:** 31/12/2015

**Partnerships:** Municipality of Florence, T Bridge Spa, SC RELIANS CORP SRL (Italy), Agència d'Ecologia Urbana de Barcelona (Spain), Malta Intelligent Energy Management Agency (Malta), AVMap GIS SA (Greece), Municipality of Murcia (Spain) , City of Skopje (Macedonia), City of Zagreb (Croatia), Exacto – Sociedade de Estudos e Planeamento, Lda (Portugal).

**Objectives and activities:** The project aims to make citizens, students, workers, and tourists aware of driving electric scooters and involving services and vehicles suppliers (scooter rentals, electric scooters dealers and electric charging services) in order to increase the use of electric vehicles by a greater number of people. In particular, they are going to examine sharing systems and involve stakeholders to implement medium/long term rental services. Moreover, they are going to increase the number of charging stations for electric vehicles by involving private companies such as supermarkets, shopping centers, etc.. In the beginning, all activities will take place in the 3 pilot cities of Genoa, Florence, and Barcelona. In the long term, by 2020, fleets of urban vehicles are going to be modernized by replacing 10% of the circulating scooters with two wheeled electric ones and, at the same time, public authorities and other stakeholders are encouraged to replace their vehicle fleets and administer electric charging stations in their parking lots.

**Website:** [www.electraproject.eu](http://www.electraproject.eu)